

SETTING YOUR CLUB ON THE RIGHT TRACK

SESSION INSTRUCTOR: KAE PETERSON

SESSION NOTES

Visioning – what is it?

Big picture

Values

Strategic planning – from now into the future

Mission for club

From present forward – leave behind “we always did it that way”

Survive and thrive –

Have a plan not fly by the seat of your pants

Benefits to club of visioning and strategic planning:

Continuity

Stability

Provides club organization

Bring life back to club

Look beyond the silos of the four avenues of service include PR etc.

Broaden horizons of the club

Get members excited and energized

A way to ensure you are inclusive of all the elements of a successful club

Deliberate success not just hoping that it happens

Barriers to successful planning:

Apathy of club or president

Time

Energy

Been there done that and it fizzled after a year

Clubs don't think they are broken so why fix it?

Don't know how to do visioning

No one ever wrote it down and committed to it

Annual goal setting –

Specific

Measurable

Achievable

Relevant

Time frame – now until you are not club president this time!

18 -12 months depending on when you start your planning!

Use a methodology to set your important goals

DONOT COPY THE CURRENT PRESIDENT'S GOALS AND TURN THEM INTO YOUR DG OR AG.

Annual goals should role up into the strategic plan for the club