

**Second Time Presidents Workshop – Sessions 1 and 2**  
**Instructor: John Bushnell**  
**Session Notes**

**Note: Items in black are your responses**  
**Items in blue are my additions from course lesson plan**

Just like STP fuel additive boosts the performance of your car, being an “STP” (Second Time President) you can boost the performance of your club!

**Why Did You Accept A Second Presidency?**

- 7 Mentions – PE had to step down
- 2 Mentions – To build a succession plan
- 3 Mentions – To grow membership
- 2 Mentions – It was an honor to be asked again
- 1 Mention each:
  - Arm Twisted
  - Re-build membership
  - To fill a void
  - Part of Rotation in a small club
  - To revitalize the club
  - To be an agent of change
  - Fun!

**How Do You Think PETS Will Be Different This Time?**

- 3 Mentions – Change in Curriculum
- Advanced Technology
- Exchange ideas with other P.E.'s
- Networking Opportunities
- More specific focus

**What Things Did I Regret Not Getting Done My First Time As President?**

- 2 Mentions – Didn't raise enough for TRF
- Didn't shake club up enough
- Didn't have balance with the 4 Avenues of Service
- No historical documentation
- Didn't “break the rules”
- Didn't focus enough on Membership

## **How PETS Can Help Me This Time Around**

- Better format
- Focus on the things I need
- Networking Opportunities
- I can be more specialized
- I can understand the new paradigm of Rotary

We concluded this section with a memory test...everyone in the room was able to retain more items that I mentioned the second time I mentioned them all. We did this to illustrate that you will be able to retain more information at this PETS than at your first PETS

## **How Has Rotary Changed Since The First Time I Was President?**

- The addition of women
- Emphasis from R.I. on Foundation
- Easing of Attendance/Classification requirements
- Advancement of communication via technology
- Club Runner
- Changes in fund sharing
- The District has a higher profile
- Change in Demographics
- Working more with partnerships with other organizations/clubs
- Rotary is friendlier
- More recognition that Rotary starts at the club level

And:

- The Club Leadership Plan
- Every Rotarian Every Year (EREY)
- Increased Polio Emphasis
- Emphasis on public awareness of Rotary

## **How Has My Club Changed Since I Was President?**

- More financial emphasis
- More women
- Not enough diversity
- Gender diversity
- More load sharing
- Leadership Plan
- Every Rotarian Every Year
- More Hands on vs. Check Writers
- Members live busier lives

And:

- Size?
- How they get information
- Financial health of members

I offered the story of the subtle change in my club: the first time I was President, the secretary had been on the job for 3 or 4 years, and did everything. I quickly learned I didn't have to pay attention to what the secretary did. At PETS the second time, I tuned out during OP and Admin, thinking my club secretary and treasurer would handle all that. It never dawned on me that I would have a brand new club secretary, and I didn't even make sure she went to District Training Assembly. We have to watch out for the hidden pitfalls (like in the jungle movies) that may be lurking. Look for them while you're here at PETS.

### Things to do better this time:

Get started sooner

Implement a Succession plan

Delegate, delegate, delegate!! Then follow up and supervise

Implement club leadership plan if your club hasn't

Make objectives clear to committee chairs

### SMART GOALS

You set 3 specific goals regarding things you will do **DIFFERENTLY** this time: we tried to set goals that fit the SMART criteria:

S pecific

M easurable

A chievable

R ealistic

T imely

Please review the goals you made, and:

1. Ensure that you have applied the SMART concept: i.e. when will the goal be completed! How can you measure the success of your goal?
2. integrate these goals into the plan for your year
3. communicate your goals to your Board and Committee Chairs
4. Revisit your goals periodically over the course of the year.

## **Networking**

I previously sent a list of all the other participants in this educational session. These are your most closely matched peers of all the 560, or so, attendees at PNW PETS. Take advantage of the opportunity you have to network with your peers. I'll check in with you on your goals after 3 months. Will you check in with your closest peers?

## **How Can I Be An Effective Mentor at PETS?**

The leadership of PNW PETS values your experience and we asked that you offer yourself as a mentor to the first-time "deer-in-the-headlights" Presidents-Elect. Other Session Instructors will expect you to participate in discussions offering the lessons of your experience.

At the same time, we must be respectful of the Session Leaders and the amount of information and open-time discussion that they are required to present.

How Did You Do In This Regard? Did you offer to mentor? If you did offer, have you contacted the first-time P.E. that you offered to mentor?