

Educational Sessions are dynamic large and small group meetings, each focused on a specific topic designed to help Presidents in leading their clubs. PEs will attend a series of highly-interactive small group sessions, joining others from similar-sized clubs, to hear about new Rotary information and best practices, share ideas, and discuss common issues and solutions. You may also choose optional pre-sessions on Friday morning.

I. Small Group Educational Session Electives (Friday & Saturday)

During the registration process, PEs may choose the sessions they would like to attend. Session participation is prioritized by date of registration.

PETS Optional Pre-Sessions (Friday Morning Only)

- Rotary 101 – a session on Rotary basics designed for PEs who have been Rotarians for up to four years and PEs of any tenure who would like a refresher
- Second-Time Club Presidents – a session for those who have previously served as a club president
- Revitalizing Your Club – a session especially designed for PEs who recognize the need to re-energize or make changes to re-motivate their clubs

PETS Elective Sessions (Friday & Saturday during PETS & also as Optional Pre-Sessions on Friday Morning)

- Fundraising that Works
- Leading & Motivating Volunteers
- Planning & Implementing Effective Service & Service Projects in Your Club
- Club Operations & Administration: Nuts & Bolts of Serving as Club President
- Effective Club Meetings: Planning for Meetings Your Members Won't Want to Miss
- Setting Your Club on the Right Track: Planning & Goal Setting (includes Long Term & Annual Planning, & Club Leadership Plan)
- Making Your Club & Projects Visible: Reaching Out Through Public Relations

II. Small Group Educational Sessions for all PEs (Saturday)

- Membership
- The Rotary Foundation

III. Large Group Educational Sessions (Saturday & Sunday)

- The Rotary Foundation: Ron Burton, TRF Trustee
- D5020, D5040 The Rotary Foundation: Future Vision
- Membership: Greg Krauska, The Change Agent Group
- Making Your Rotary Club Visible: Rosemary Barker Aragon, Rotary Zone 25 Public Relations Coordinator; Rod Thomson, Rotary Zone 24 Public Relations Coordinator; David Alexander, Manager, Public Relations Division, Rotary International

Location

**Double Tree Hotel Seattle Airport
18740 International Boulevard
Seattle, WA 98188**

Hotel Check-in

For those arriving on Wednesday (D5010) and Thursday: Hotel check-in will be at the Hotel Front Desk. For those arriving on Friday - Hotel check-in will be completed in your District Session at 2:30 PM. Do not visit the Hotel Front Desk as your District Governor Elect will provide you with your room key. If you are driving, simply leave your luggage in your car. If you are flying, we have secure storage for your bags and the Sergeant at Arms will direct you upon your arrival.

Pacific NW PETS Website

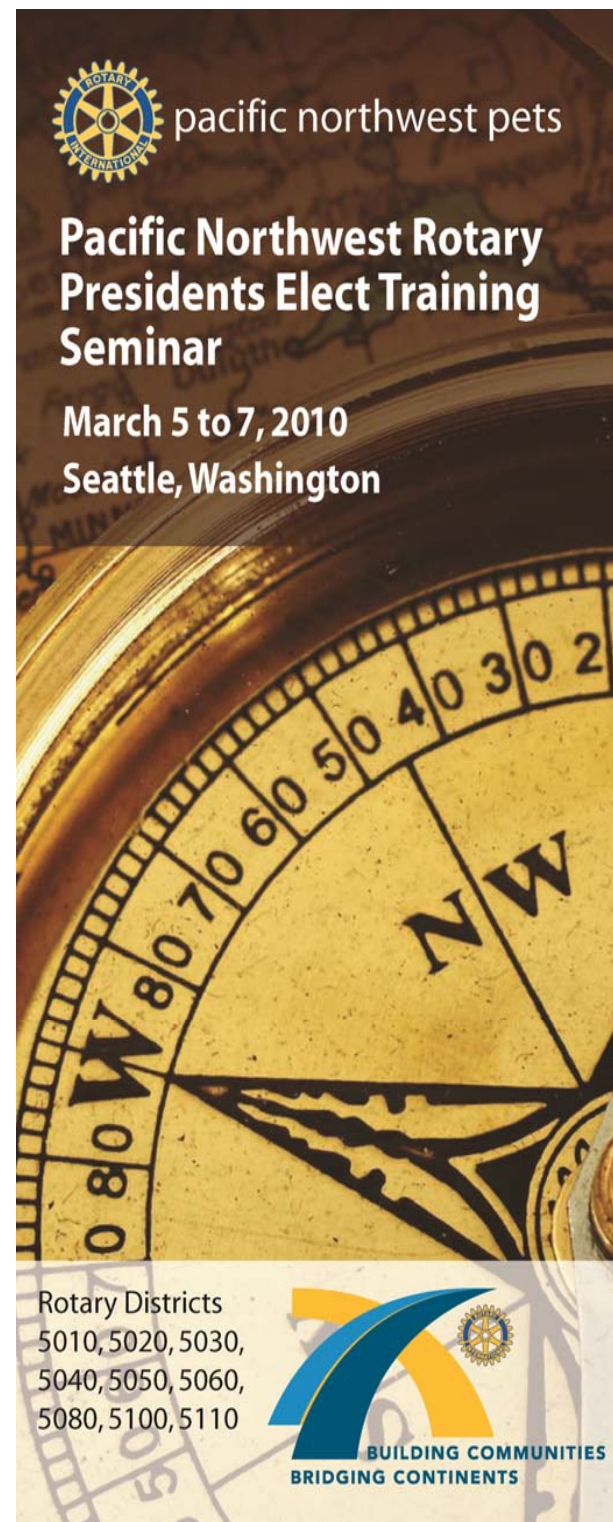
<http://www.pnwrotarypets.org/>


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 **pacific northwest pets**

Pacific Northwest Rotary Presidents Elect Training Seminar

**March 5 to 7, 2010
Seattle, Washington**

Rotary Districts
5010, 5020, 5030,
5040, 5050, 5060,
5080, 5100, 5110



**BUILDING COMMUNITIES
BRIDGING CONTINENTS**

Dear Presidents Elect,

We're pleased to let you know the preliminary schedule for your training at Pacific Northwest PETS. Thanks to your District Governor Elect, you will be the first to experience a newly designed curriculum that will offer both small and large group training sessions in three core focus areas: Membership, The Rotary Foundation and Public Image. You may also attend optional Pre-Sessions in addition to the PETS Elective Sessions. If you are already registered and did not select these sessions, contact the PETS Registrar to make additions or to change your current selections.

Pacific Northwest PETS was founded 28 years ago to share training resources while conducting President Elect Training. Today we have nine member districts representing Rotary clubs in northwest Canada and the USA. We are the largest Multi-District PETS in Rotary. Our mission is to offer the "Finest in Club Leadership Training" and your District Governor Elect has laid the foundation for the program you will participate in this year. We are very excited about our new program which offers interactive training, motivational speakers and access to resources so you may effectively plan and execute your year as President of your Rotary Club. Through this innovative program, you will gain new ideas and develop the skills necessary to stimulate renewed interest and life in your club

You will hear from the current Rotary International leadership: Rotary International President Elect Ray Klinginsmith, TRF Trustee Ron Burton, Director John Blount, Director Elect Ken Grabeau, as well as David Alexander, Manager of Public Relations and Françoise Garcia, Supervisor of Club and District Administration for our PETS districts. We will also have the pleasure of hearing from Past Rotary International Presidents, Cliff Dochterman and Richard King. As part of our venue, you will have access to resource booths on various Rotary subjects including Rotary International programs and The Rotary Foundation along with displays of Club Projects. This will provide you the opportunity to network with RI Staff, Rotary resource leaders and many others whose goal is to provide you with new options for assistance and resources. Vendors of Rotary licensed merchandise will be present as well, with items ranging from jewelry and clothing to

speakers gifts and assorted training resources. Above all, you will have the opportunity to learn from your District Governor Elect, the PETS instructors and also from the over 500 other Presidents Elect attending Pacific Northwest PETS.

Pacific Northwest PETS officially begins at 12:30 PM on Friday with an opening session all Presidents Elect will attend. On Friday morning, you may wish to attend the optional Pre-Sessions which offer specialized classes for Second Time Presidents, Rotary 101 for those new to Rotary, and Revitalizing Your Club, as well as the PETS elective topics. Dress at Pacific Northwest PETS is business casual during the day and business attire for the Friday and Saturday dinners.

On behalf of the nine District Governor Elects of Pacific Northwest PETS, we look forward to welcoming you to PETS on March 5th through 7 at the Double Tree Hotel in SeaTac, Washington. Please do not hesitate to call upon any member of the Operating Committee, charged by your District Governor Elect to conduct PETS, with any questions regarding this critically-important training event for incoming club presidents.

Yours in Service,
Richard Elixman
Pacific Northwest PETS Chair

Agenda

Friday, March 5th, 2010

- 8:30 AM** Optional Educational Pre-Session
(Select from Optional Pre-Session Topic list)
- 10:15 AM** Optional Education Pre-Session
(Select from Optional Pre-Session Topic list)
- 11:45 AM** Pre-Ordered Box Lunch
- 12:30 PM** Plenary I & Opening Ceremonies:
Speaker: Marilyn Fitzgerald
- 2:30 PM** Individual Meetings by District
- 4:15 PM** Educational Session – Elective Topic
- 5:45 PM** Resource Discussion Booths
- 7:25 PM** Plenary Session II: Dinner
Speaker: PRIP Cliff Dochterman
- 9:00 PM** DGE Hospitality Suites

Agenda (Continued)

Saturday, March 6th, 2010

- 7:00 AM** Plenary Session III: Breakfast
Speaker: David Alexander
- 8:00 AM** Large Group Session: Membership
- 8:45 AM** Membership Resources
- 9:15 AM** Small Group Educational Session:
Membership
- 10:45 AM** Plenary Session IV: Lunch
Speaker: RIPE Ray Klinginsmith
- 12:20 PM** Large Group Session: The Rotary
Foundation
- 12:20 PM** Large Group Session: D5020, D5040
The Rotary Foundation – Future Vision
- 1:20 PM** Small Group Educational Session: The
Rotary Foundation
- 3:20 PM** Education Session – Elective Topic
- 5:00 PM** Individual Meetings by District
- 6:15 PM** Resource Discussion Booths on TRF &
Membership
- 7:15 PM** Plenary Session V: Dinner
Speaker: PRIP Richard King
- 9:00 PM** DGE Hospitality Suites

Sunday, March 7th, 2010

- 7:00 AM** Continental Breakfast
Large Group Session: Making Your
Rotary Club Visible
- 9:00 AM** Individual Meetings by District
- 10:45 AM** Plenary Session VI: Brunch
Closing Ceremonies & Farewell
- 12:30 PM** PETS Adjourns

